

AMSAC Meeting Minutes August 6, 2007 @ 10:30 a.m.

Meeting called to order at 10:42 a.m. Jean Cooper presiding.

Roll call of attendees:

Jean Cooper Don Orton, P.J. Janik, Steve Musgrave, Richard Fimbres
Sheila Robinson, Chair, excused

Review, discuss and vote on accepting the minutes of July 3, 2007, and July 26, 2007

There were no changes on July 3, 2007, minutes. Final submission and supporting documents were turned in by the deadline of August 1, 2007, according to the minutes of July 26, 2007. Council in agreement minutes can be approved. Motion made to accept the minutes and all were in favor.

State Motorcycle Fund: Richard Fimbres, GOHS

Joe Tuiteleapaga, GOHS Fiscal Manager, was introduced. He stated that the general expenditures amount for FY 2007 was \$193,510.50.

NHTSA Motorcycle Safety Assessment, Richard Fimbres, GOHS

Mr. Fimbres shared the draft of the NHTSA Motorcycle Assessment with the Council, highlighting the recommendations made by the assessment team.

2010 Grant Submission –Richard Fimbres, GOHS

Mr. Fimbres complimented Jean Cooper, Sheila Robinson and Terry Rutan, GOHS, for all the hard work they did in putting everything together on the grant proposal, including the background and history, and submitting it in a timely manner. He reviewed the 2010 Proposal and Motorcycle Assessment of and stated that Arizona has met the criteria then continued going over the packet in detail

Discussion and vote on allowing public input on specific agenda items

Steve Musgrave indicated the fact that we are not utilizing the capabilities of other people's input regarding the use of public monies if we stop them from putting in their input. Don Orton replied that as long as things don't get out of hand and it's to the point and not a back and forth discussion. Motion was made by Steve Musgrave that we allow the public to be able to comment on certain agenda items as they come up and Don Orton second it - as long as this doesn't start right now-it has to be implemented at the next meeting. All were in favor.

Discussion and vote on FY 2008 budget line items

Jean Cooper mentioned PSA and movie theaters – how much would that cost? Also the inserts and to exhaust all the current resources by contacting the major newspapers and get them to insert them into the larger newspapers in the larger cities. Another budget item brought up was the organizational safety events, radio and billboard campaigns. Don Orton suggested having billboards revised to be more noticeable possibly using brighter colors instead of dark colors. Jean Cooper commended that she thinks billboards are dangerous and distracting and she would prefer to see less money be spent on billboards and more money spent on other avenues of communication. Don Orton suggested using shorter words or sentences on billboards instead of long drawn out words. Another item that was discussed was possibly seeking some public service time on radio and television. Steve Musgrave mentioned maybe putting something on Channel 8. P.J. Janik, AMSAC, also made some good suggestions.

Old business

Discussion and vote on RFP's for motorcycle safety events

AMSAC has to submit to DPS now for funding of motorcycle safety events. A document was developed on this and given to La Retta Lehan, GOHS, to reformat for submission. La Retta stated that it's up to the council to decide whether they want to contact the different groups for funding or what they want the RFP to say and what performance you expect from the group, etc. P.J. Janik, AMSAC, made the comment that the request for proposal is a formalized process the government goes through to allow people to put in for a bid for services. That request for proposal has to be mapped out by the council in conjunction with the State's policy for procurement. The Council requested a copy of a DPS RFP, so it could be reviewed as an example of how the council should develop an RFP document.

Discussion and vote on Arizona's Strategic Plan Motorcycle Safety for implementing recommendations from NHTSA

Draft was presented by Richard Fimbres – he read all requirements. Final draft is forthcoming. Motion to accept draft for review submitted by the assessment team was made by P.J. Janik. Don Orton seconded it and all were in favor.

Discussion and vote on registration fee for motorcycles

Jean Cooper suggested that the fee be increased to \$3. P.J. Janik suggested that an increase in fees would be very effective. Registration fee was compared to other states – Arizona pays the lowest and other states are much higher like New York and New Jersey. At the next meeting, the fee increase will be presented by NHTSA. Motions made and seconded and all were in favor.

Call to the Public

Betty MacDonald, MMA, made statement that evaluation was not user friendly – needs to be shortened down.

Ray Huston, MMA, discussed registration fees increased to \$5 was discussed before.

Bobbi Hartman, ABATE, discussed events, registration fees and the funding

Ron Kool, ABATE, suggested to keep billboards short and funding. Additionally, he wants the agenda available ahead of time so the public can have some input coming back to the council. Also, why is NHTSA discriminating against motorcycle licensing?
Joe Bochenek, MMA, discussed public signs and \$5 raise on registration fees
Dick Studdard, discussed motorcycle awareness in May event on Montezuma closing off Whiskey Row and motorcycle warnings by construction sites.

Open discussion

Final approval will be made on RFP funding. Plan a May comprehensive event in Prescott. Review of Motorcycle Safety Fee Schedule, and survey fees throughout the nation topics were discussed. Sheila Robinson, AMSAC, will be resigning and elections are open for new chairperson.

Schedule next meeting

Next meeting will be October 10, 2007, at 10:30 am at the Phoenix GOHS Office.

Adjournment:

Meeting adjourned at 11:45 a.m.